



Dora

Academic Booker & Traveller

Age	39
Company size:	250 +
Travel	1-5 times per year
Events Attendance	Doesn't attend any related events
Publications	Doesn't read any related publications
Ideal quote response time	Same day

Travel programme priorities:

“My top priorities for our travel programme are primarily to reduce overall travel expenditure and travel management costs whilst improving the experience of bookers & travellers...”

Traveller type:

“I’m an easy going traveller but always keep my wits about me. I don’t travel to high-risk destinations but should any incidents occur, I know exactly who to get in touch with...”

Booking preferences:

“I prefer making all my travel bookings online. Sometimes I book outside of Diversity Travel because it can be cheaper, faster and more convenient...”

Top travel management preferences:

“Responding quickly, getting us the lowest prices and providing easy to use booking tools & apps are the top things our TMC could do for us...”

Policy compliance:

“I’m very familiar with my organisations travel policy but, to be honest, don’t always follow it...”

Duty of Care:

“Sometimes we receive pre-trip safety briefings and travel alerts before and during travel, but I don’t really feel the need for any more traveller safety training. We get just the right amount of travel related information, thanks...”